



CaDDANZ

Capturing the Diversity Dividend
of Aotearoa/New Zealand

The Social Atlas of New Zealand (a 'decision-support tool')

Natalie Jackson (Natalie Jackson Demographics Ltd)

and

Lars Brabyn (University of Waikato)

Acknowledgements: Glen Stichbury (Waikato)



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Are we actually diverse?

In what ways are we diverse?



- In the (then) absence of an online Social Atlas of New Zealand, we set out to illustrate **spatial** diversity (demographic, social, economic) through GIS mapping of value-added data (academic research output).
- Our main objective is to provide an **empirical evidence base for social and economic policy development and refinement**, supported by related analysis and interpretation (a 'decision support tool').
- We are responding to **explicit questions**/queries raised by stakeholders and end-users (eg., local government) in the course of interaction with them
- We are responding to questions **implicitly raised by policy makers and shapers** (eg., how many migrants, where, when, why?)



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