Diversity’s impact on ethnic community development

A case study of CNSST Foundation (1998 ~ Present)
Presentation Outline

1. CNSST Foundation, formerly known as Chinese New Settlers Services Trust
2. CNSST Documentary
3. Introduction of CNSST Foundation
4. CNSST Organisational Development
5. CNSST Social Housing Development
6. CNSST Long-term Strategy
7. Questions & Answers

Gloria Gao, Senior Manager Social Services & Education, 2006 ~ present
Our Mission:

To improve the quality of life for Asian New Zealanders
Our Vision:

To work towards meeting the needs of Asian new settlers & to facilitate their successful integration into wider NZ society
Our Purpose:

To enable Asian new settlers to participate in and contribute to New Zealand diverse society
200+ workers serve 15,000+ clients p.a.
CNSST Clientele

• General enquiry calls and drop in: 15,000+ p.a.
• Social work & counselling cases: 249+ families p.a.
• Free legal clinic & JP services: 200+ p.a.
• Jobseekers using employment services: 713+ p.a.
• Successful Job placements: 397+ p.a.
• Workshop relating NZ law & legislation: 527+ p.a.
• SKIP parenting skills: 500+ families p.a.
• Cultural and social events: 10,000+ p.a.
• Weekend youth cultural programmes: 1,600+ pwk
• English & settlement for new comers: 500+ p.a.
CNSST
Organizational Development

✔ Constantly increasing need alongside the enlarged diverse population.
✔ Service users from Chinese to Asians to migrant-focused community.
Snapshot of NZ’s Charitable Sector


- Tier 1 (over $30 M annual expenses): <1%
- Tier 2 (under $30 M annual expenses): 6%
- Tier 3 (under $2 M annual expenses): 36%
- Tier 4 (under $125K annual expenses): 58%

CNSST Foundation:

- Year 1998: $0
- Year 1998 to 2001: Tier 4
- Year 2002 to 2011: Tier 3
- Year 2012 till present: Tier 2
Why Social Housing? 3S
Social needs, Social mission, Sustainability strategy

- To reduce unmet Social needs of the vulnerable Asian seniors/meet needs/cut the needs from the roots; and to empower them to form a mutual-support team;
- To implement the Social mission to understand and respond to the identified social needs of the elderly;
- Sustainability strategy/ income from social housing & senior services development.
Partnership with govt. to develop a social rental housing for senior migrants.

Sod-turning in Feb. 2016: CNSST Kotuku House
CNSST Kotuku House
A total of 36 one-bed room units with 51 senior residents from Dec 2018
CNSST Social Housing Development

- Needs Identification, System Building, Government Approval
- Community leadership, Responsive Planning and Implementation - CNSST Kotuku House Stage One
- Feedback on the system (policies, procedures, cultural responsiveness, resources allocation) - Fill the gap - Continuing support: Capital funds/lands - Strategy for ongoing development - Support for Social Housing processing.
- Collaborative planning for the diversified and ageing community (Integration and cohesion, social justice and equity, sustainable development) - CNSST Kotuku House Stage Two: a social housing project for All.
Housing vs Home
Services & support to the residents
CNSST Long-term Strategy

After CNSST establishing 30 years, CNSST aims to be developed itself as an “Asian community hub” and achieve the goal of being “CNSST Foundation” which a successful social enterprise including social services, education and social housing running in a financially sustainable way in order to make a significant positive impact on local communities and enabling Asian migrants to more fully participate in and contribute to New Zealand society in social, economic, cultural & environmental aspects.
Passion, Vision & Action!

We make the ROAD by walking!

Thank you & Questions?