



Negotiating Tensions in the South

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National Institute of
Demographic and Economic Analysis

Te Rūnanga Tātari Tatauranga

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Two regions - location



Two regions compared

(Regional Economic Activity Report 2013)

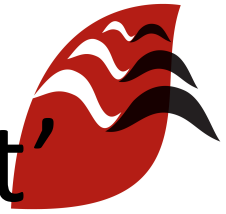


	West Coast	Southland
Population	32,900 (0.7%)	94,900 (2.1%)
Poptn aged 65+	17%	16%
Projected growth	0.1%	0%
Household income	\$86,000	\$76,500
Rental cost average p/annum	\$13,300	\$10,700
Employment rate (% share of poptn.)	64%	71%
Unemployment rate (% share of labour force)	5.2	4.6
Edctn. Performance (NCEA 2)	62%	73%
Industry	Mining; tourism; agriculture, forestry and fishing	Dairy farming; agriculture, forestry and fishing; manufacturing; education
High growth firms (p/1000 firms)	0	12

Two regions - industry



The 'Q Concourse' and 'Q Set'



Diversity More ethnically diverse neighbourhoods	Individual or household Different foods are available in my community
Economic Changing employment opportunities	Community or region Local schools merge or close
Mobility Young people leave for tertiary study	National The idea of New Zealander changes

The Q research



The participants were asked to sort 35 statements

about the possible effects of population change
that best demonstrate that which is unacceptable
to you and that which is acceptable to you

Analysis



Analysis of Q: PQ Method

- Centroid Factor Analysis – 3 factors
- Varimax rotation
- Iterative process
- Workshopping

Interviews complemented Q sort

- Analysed using thematic analysis
- Used to support the Q Sort analysis

West Coast Interpreting 3 factors



1. *“On our terms”*
2. *“It’s the right thing to do”*
3. *“Close to home matters”*

West Coast (1)

On our terms



Migrants are a welcome addition, contributing vibrancy and diversity, but in keeping with a neo-liberal framework, migrants must work to fit into 'New Zealand culture'

- Migrants enhance a community introducing new ideas and experiences such as food and cultural experiences
- Understandings are located within a neo-liberal, meritocratic framework
- Migrants must work to fit within New Zealand social norms (language, culture, religion) and migrants must commit to New Zealand

West Coast (2)



It's the right thing to do

There is a moral obligation to welcome newcomers into the community that moves far beyond economic imperatives; quite simply, it is the right thing to do

- Migrants' economic and social contributions should be valued and acknowledged
- Key difference from F1 is the *role* of migrants – not just a presence but active participation as full citizens
- Being *in* community

West Coast (3)

Close to home matters



Rational, self/family-interested and primarily concerned with structural issues such as housing, healthcare and education

- Services such as healthcare, education and housing are of primary concern
- Personal responsibility, including settlement processes for newcomers
- Mobility, including the prospect that NZ residency might be used as a stepping stone elsewhere, is viewed as a possible pathway to economic opportunity

Southland

Interpreting 3 Factors



1. *“Enriching the local”*
2. *“On the move”*
3. *“Who is the ‘new’ New Zealander”*

Southland (1)

Enriching the local



The family, local community, and a sense of (local) place are all important for creating a sense of belonging and well-being; migrants play an important role in the generation of community

- Migration is perceived as beneficial, offering new ideas and experiences
- Make sense of new arrivals through experiential accounts affecting the individual family unit
- Transformational in terms of everyday practices and opportunities for engagement

Southland (2)

On the move



Economically and socio-culturally, mobility is important and transformative across the life span

- Economic regional realities mean being able to leave is vital
- Mobility provides a way of taking advantage of changing employment opportunities
- Young people need to leave for multiple reasons – study, employment, social and cultural experiences
- Mobility is/ought to be a norm carried through the life span

Southland (3)



Who is the 'new' New Zealander?

The idea 'New Zealander' changes: we accept and embrace multicultural diversity and / or we develop a new place-based sense of unity

- Welcome new arrivals, but look after them
- Transformational – take advantage of what is on offer from new migrants
- Foster their capabilities (and their family's) for the future
- Committed to place

Work in progress



We know there are tensions around migration on the West Coast and in Southland

The Q study is helping us to surface unanticipated facets of those tensions that we may not otherwise have seen

Some key themes have emerged

Three urban regions to go: Christchurch, Wellington, Auckland

Nga Tangata Oho Mairangi



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