Asianisation of Auckland
The Rise and Rise of Local Dragons

Distinguished Professor Paul Spoonley
Integration of Immigrants Programme and Nga Tangata Oho Mairangi

Diverse Bananas, Global Dragons
30 May – 1 June 2014
Auckland
Asianisation of Aotearoa – and Auckland

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>14.6%</td>
</tr>
<tr>
<td>2006</td>
<td>19%</td>
</tr>
<tr>
<td>2013</td>
<td>23%</td>
</tr>
</tbody>
</table>

Rest of NZ (2013)

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wellington</td>
<td>10.5%</td>
</tr>
<tr>
<td>Waikato</td>
<td>7%</td>
</tr>
<tr>
<td>BoP</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>New Zealand</td>
</tr>
<tr>
<td>----------------------</td>
<td>-------------</td>
</tr>
<tr>
<td><strong>Asians</strong></td>
<td>12%</td>
</tr>
<tr>
<td><strong>China-born (all overseas-born)</strong></td>
<td>9%</td>
</tr>
</tbody>
</table>
A Future Auckland: Asians

<table>
<thead>
<tr>
<th></th>
<th>2006</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auckland</td>
<td>109,000</td>
<td>178,000</td>
</tr>
<tr>
<td>Manukau</td>
<td>76,000</td>
<td>141,000</td>
</tr>
<tr>
<td>North Shore</td>
<td>42,000</td>
<td>74,000</td>
</tr>
<tr>
<td>Waitakere</td>
<td>32,000</td>
<td>60,000</td>
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By the mid-2020s, the Asian population of Auckland will have reached 500,000 out of 800,000 in New Zealand.
## Growth of Chinese Community

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
<th>2013</th>
<th>01-06</th>
<th>06-13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>105,057</td>
<td>171,411</td>
<td>40%</td>
<td>16%</td>
</tr>
<tr>
<td>Indian</td>
<td>62,187</td>
<td>155,178</td>
<td>68%</td>
<td>48%</td>
</tr>
</tbody>
</table>

Chinese (% of all Asians)

- 2006: 42%
- 2013: 36%
Puketapapa

Asian 22,284 (44.2%)

06-13 +14%
Howick

Asian 47,511 (39%)

06-13 +29%
Whau

Asian  24,078 (35%)
06-13  +12%
Auckland’s New Geography

- Retailing
- Cultural and public events
- Signage and language
- Community services and organisations
- Schools
New Asian Foodscapes

- Diversity
- Food halls/markets/ethnic precincts
- Cross-over food/activity
Dominion Road
Dominion Road Ethnic Precinct

Balmoral Road (92 shops)
  51% Chinese owners/operators
  16% Indian owners/operators
  14% Pakeha

Food
  73% Chinese (90% Asian)
  2% Pakeha
Kiwi Dragons

• Asian births – 10,000 per year/100,000+ 0-14 yrs
• Hyphenated: Chinese – NZer (or NZer-Chinese?)
• Influence and leadership
Problematising Asia and Asians

- Dairy farms
- Auckland housing

Cartoon: "Winston and Cunliffe are half right. There should be a total ban on Asian men and assisted migration for Asian girls..."
Challenges

Employment matters

• A bamboo ceiling or front door?
• Are ethnic precincts evidence of labour market failures?
<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2026 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>European/Pakeha</td>
<td>2.15 million</td>
</tr>
<tr>
<td>Asian</td>
<td>540,000 (790,000)</td>
</tr>
<tr>
<td>Maori</td>
<td>480,000</td>
</tr>
<tr>
<td>Pasifika</td>
<td>190,000</td>
</tr>
</tbody>
</table>
Challenges

- Political participation

Non-voters in 2011
Asians 35.3%

- Political representation

Source: Te Ara Encyclopedia of New Zealand
Challenges

Maori-Chinese/Asian relations

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Maori dislike of Asian immigration deepens

By SUNDAY TIMES

Maori dislike of Asian immigration is at an all-time high, a new poll shows.

"Asian, I have to say," says Ruahine, "I am not happy with the influx of Asian immigrants."

The survey, commissioned by the Maori Business Council, found that 72% of Maori respondents felt that Asian immigration was too high, with 43% saying it was "too high".

Minorities need to harden up says Collins

"Minorities need to harden up," says Collins, the leader of the National Party. "If you can't stand the heat, get out of the kitchen. We need to ensure that our cultural identity is strong and proud."
Asianisation of Auckland

- New city
- New identities
- New mainstream?
- New understanding?