



Asianisation of Auckland

The Rise and Rise of Local Dragons

Distinguished Professor Paul Spoonley

Integration of Immigrants Programme and Nga Tangata Oho Mairangi

Diverse Bananas, Global Dragons

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Auckland



National Institute of
Demographic and Economic Analysis

Te Rūnanga Tātari Totauranga

THE UNIVERSITY OF WAIKATO



Asianisation of Aotearoa – and Auckland



Auckland

2001	14.6%
2006	19%
2013	23%

Rest of NZ (2013)

Wellington	10.5%
Waikato	7%
BoP	5%



Antipodean Dragons:

Australia and New Zealand compared



Asians

New Zealand	12%
Australia	7%



China-born (all overseas-born)

New Zealand	9%
Australia	6%

A Future Auckland: Asians



	2006	2021
Auckland	109,000	178,000
Manukau	76,000	141,000
North Shore	42,000	74,000
Waitakere	32,000	60,000

By the mid-2020s, the Asian population of Auckland will have reached 500,000 out of 800,000 in New Zealand

Growth of Chinese Community



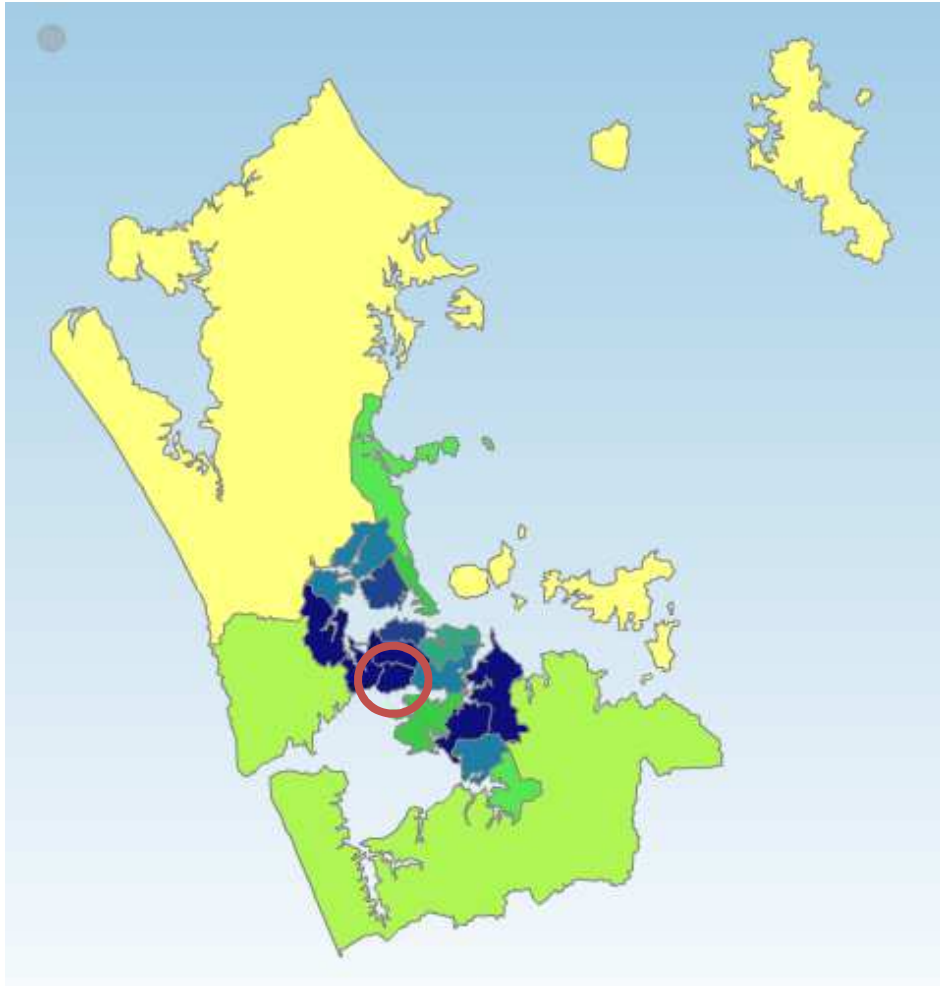
	2001	2013	01-06	06-13
Chinese	105,057	171,411	40%	16%
Indian	62,187	155,178	68%	48%

Chinese (% of all Asians)

2006 42%

2013 36%

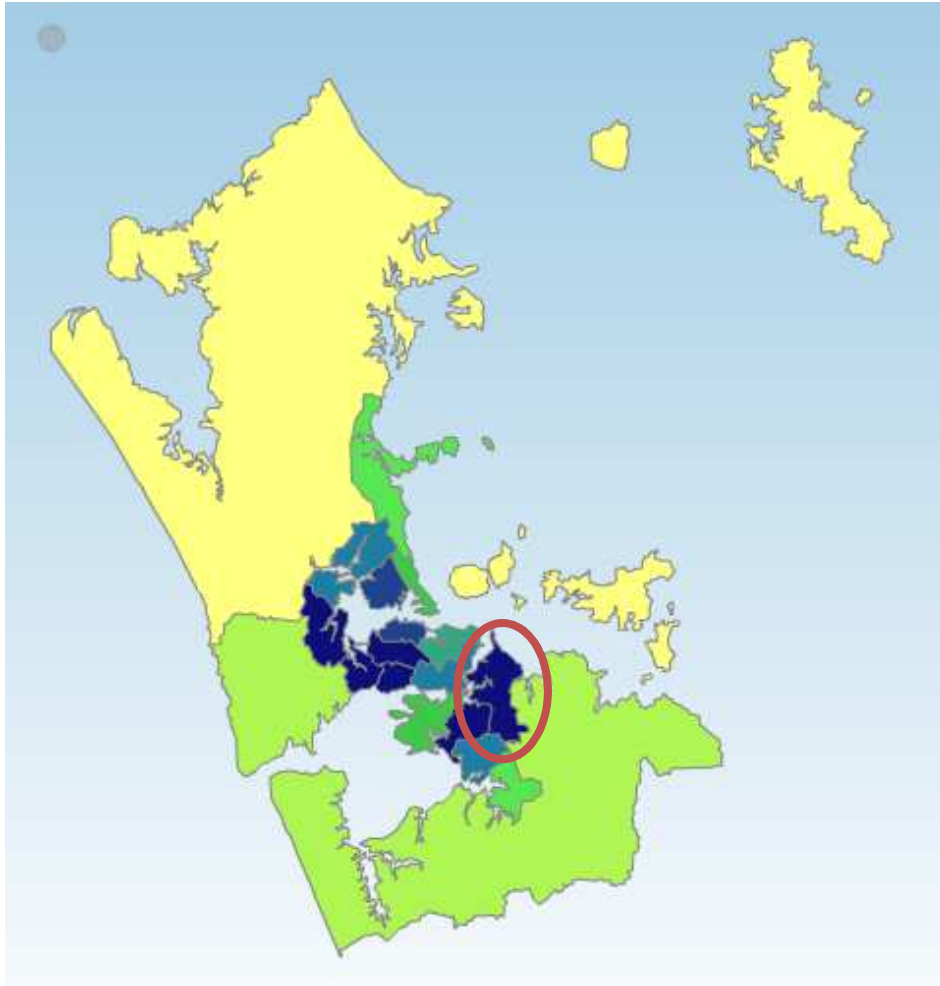
Puketapapa



Asian 22,284 (44.2%)

06-13 +14%

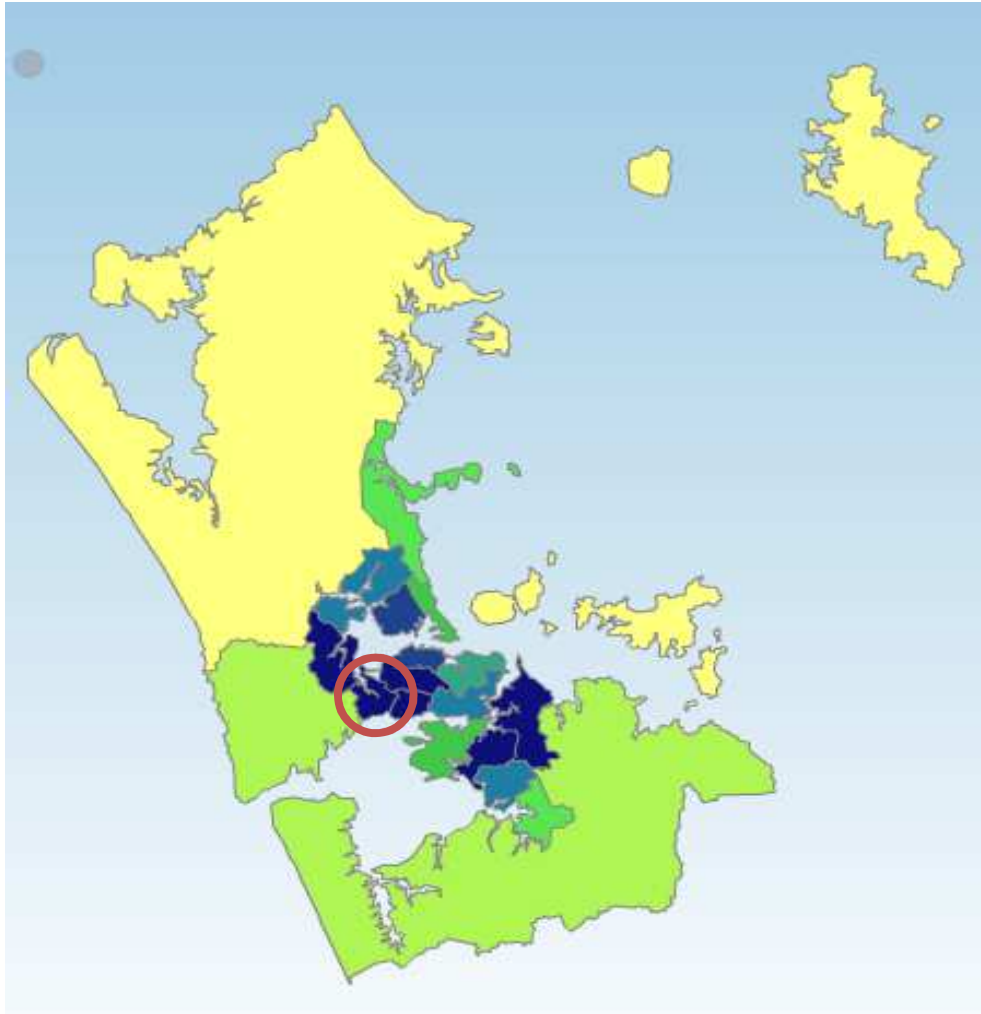
Howick



Asian 47,511 (39%)

06-13 +29%

Whau



Asian 24,078 (35%)

06-13 +12%

Auckland's New Geography



Retailing



Schools

Cutural
and public
events

Community
services and
organisations

Signage
and
language

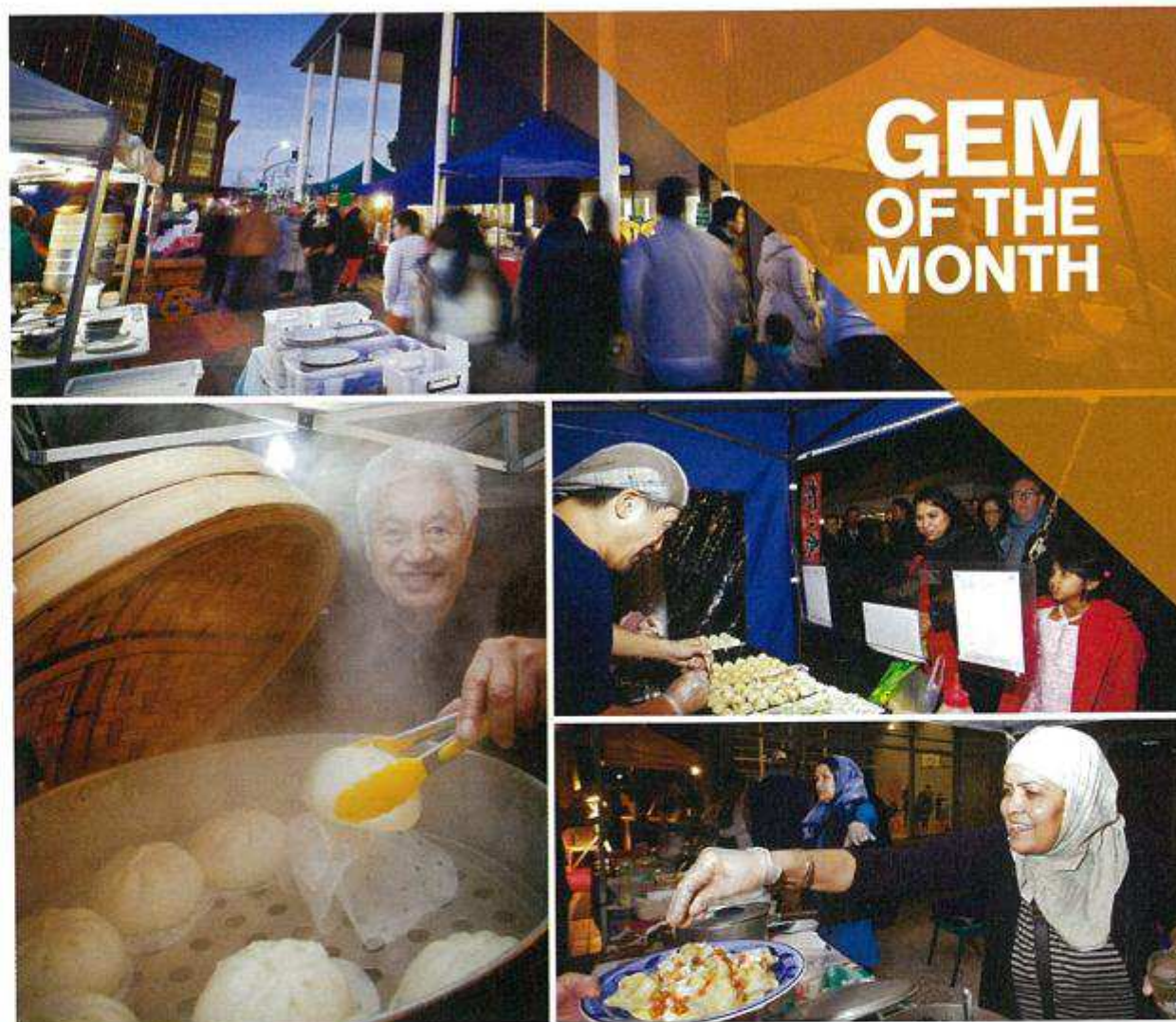


New Asian Foodscapes



- Diversity
- Food halls/markets/ethnic precincts
- Cross-over food/activity





Northcote



Dominion Road



Dominion Road Ethnic Precinct



Balmoral Road (92 shops)

51% Chinese owners/operators

16% Indian owners/operators

14% Pakeha

28 Chinese
shops in a row

Food

73% Chinese (90% Asian)

2% Pakeha



Kiwi Dragons



- Asian births – 10,000 per year/100,000+ 0-14 yrs
- Hyphenated: Chinese – NZer (or NZer-Chinese?)
- Influence and leadership



ProblematISING Asia and Asians



Dairy
farms



Auckland
housing

Challenges



Employment matters

- A bamboo ceiling or front door?
- Are ethnic precincts evidence of labour market failures?





Working Age Population (15-64 yrs) 2026

European/Pakeha	2.15 million
Asian	540,000 (790,000)
Maori	480,000
Pasifika	190,000

Challenges



- Political participation

Non-voters in 2011
Asians 35.3%

- Political representation

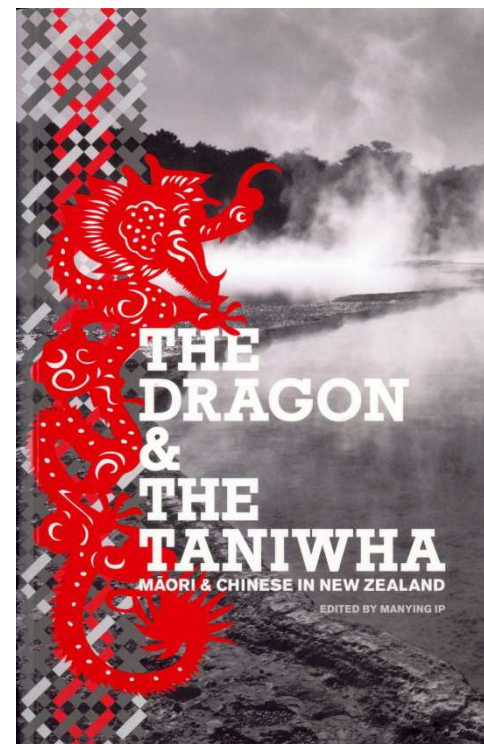


Source: Te Ara Encyclopedia of New Zealand



Challenges

➤ Maori-Chinese/Asian relations



Maori dislike of Asian immigration deepens

By SIMON DAY

MAORI DISLIKE Asian immigrants more than any other group of New Zealanders, a new poll shows.

Asians are blamed for taking jobs from Maori, driving Maori to Australia, lacking understanding of the Treaty of Waitangi and competing for cultural funding. "The diversity of New Zealand is beginning to undermine the investment

[Are Maori] more important than anyone else? Possibly.

Te Ururoa Flavell

immigrants, said Maori Party

Minorities need to harden up says Collins

ETHNIC MINORITIES always cop it in election year but they need to soldier on, Ethnic Affairs Minister Judith Collins has told a conference.

In one of her first public outings since her well-publicised "break" following the Oravida controversy, Collins gave the opening address at

She concluded her speech with a sentiment that could have applied to her own recent struggles:

"It's election year," she said. "All sorts of things are going to be said. Some of them are going to be really hurtful. These things will pass." Hong Kong-born Aucklander



migrants rose in election years.

and more people come here that don't know about it, then there is the likelihood that less people will want to care about it. But Maori people do," Harawira said.

Census 2013 figures show 598,605 people of Maori ethnicity living in New Zealand, the second largest ethnic group in the country, after pakeha, with 14.9 per cent of the population.

The Asian population is now

with the history and influence of Maori, said Maori leader, Ranginui Walker, who supports Asian immigration.

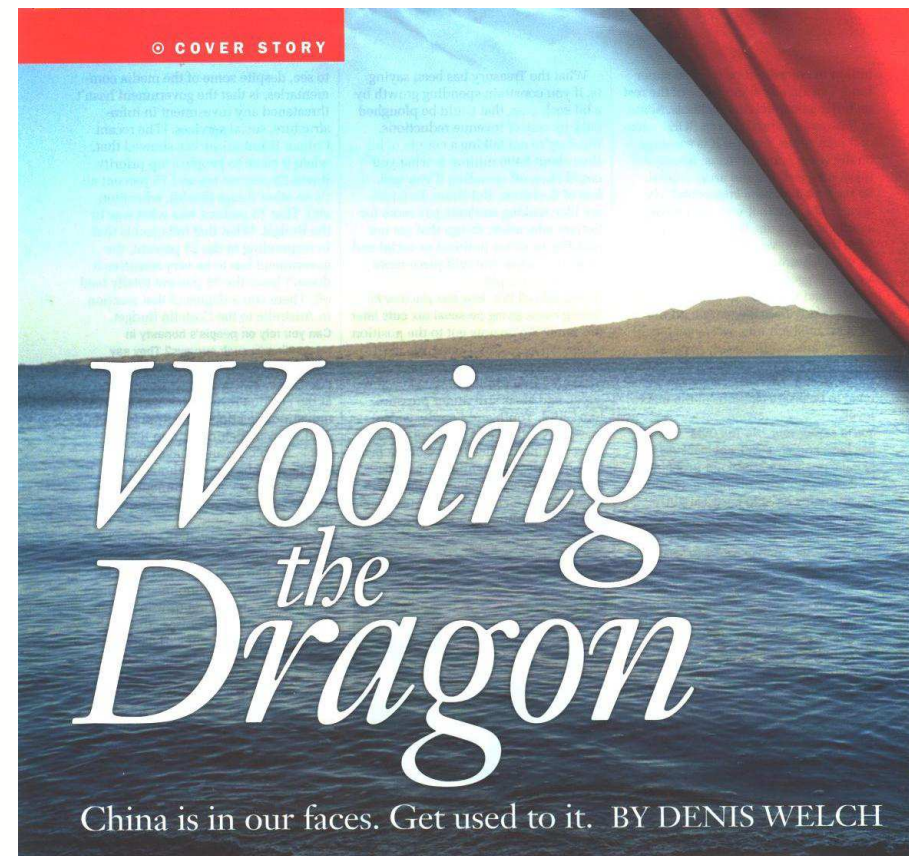
Maori had to fight for many years to rescue their language and culture and now immigration is being used by those who want to undermine Maori's presence in New Zealand.

"Biculturalism is the basic dynamic of New Zealand because

Asianisation of Auckland



- New city
- New identities
- New mainstream?
- New understanding?



Nga Tangata Oho Mairangi



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